Senior Product Designer

We're looking for a Senior Product Designer (UX/UI) to help shape the future of business messaging at LINK Mobility - Europe's leading mobile messaging and CPaaS provider.
At LINK, we power communication that keeps everyday life moving. From flight check-ins and delivery alerts to SMS authentication, WhatsApp support messages, and mobile coupons - chances are you've already interacted with our technology without even knowing it.
We help businesses engage and delight customers through scalable, end-to-end communication solutions.
This is an exciting moment to join LINK. The mobile communications industry is evolving fast, and we're expanding our award-winning CPaaS offerings to match the pace of innovation.

ABOUT THE ROLE
We are looking for a versatile UX/UI Designer who possesses a strong foundation in user experience design with additional skills and experience in user interface design.
You will work primarily on LINK's Enterprise Portal, the main interface our customers use to manage messaging infrastructure, analytics, integrations, and communication workflows.

KEY RESPONSIBILITIES

- Drive **end-to-end product design** from discovery to delivery.
- **Conduct user research**, interviews, and usability testing to gather insights and inform design decisions.
- Identify UX opportunities through **data, research, and customer feedback**
- **Develop user personas**, user journeys, and information architecture to guide the design process.
- Translate **complex technical workflows** into intuitive user experiences
- Contribute to **product strategy and roadmap discussions**
- Improve and evolve our **design system and UI consistency**
- **Create wireframes**, prototypes, and high-fidelity mockups to effectively communicate design concepts and interactions.
- Apply principles of **user-centered design** to create intuitive and accessible interfaces that enhance the overall user experience.
- Utilize **industry-standard tools** and software to design and prototype user interfaces, such as Figma, or similar. Experience collaborating with developers using design specs and handoff workflows.
- **Stay updated on emerging trends**, best practices, and technologies in UX/UI design to continually improve design processes and solutions.
- Collaborate with developers to ensure the successful implementation of design specifications and maintain design consistency throughout the development lifecycle.
- **Collaborate with cross-functional teams**, including product managers, developers, and customer support, to understand project requirements and user needs.

REQUIRED EXPERIENCE AND SKILLS

- Solid experience as a UX/UI designer in a similar role, preferably within the B2B market.
- +8 years of experience in UX design, with a strong portfolio showcasing successful projects and a deep understanding of UX principles and methodologies.
- Bachelor's degree in graphic design, Interaction Design, Human-Computer Interaction, or related field.
- Experience of working on large-scale and complex IT projects.
- Fluency in English is a must.
- Please include a **portfolio or examples of previous work** demonstrating your design process.

OPTIONAL SUPERPOWERS

- **Collaborative Spirit**: You thrive in a team-oriented environment and are eager to contribute your unique perspective while respecting and valuing the contributions of others.
- **Adaptability:** You approach challenges with a growth mindset and embrace opportunities for learning and development.
- **Empathy:** You possess a deep empathy for users and a commitment to designing experiences that meet their needs and exceed their expectations.
- **Problem-Solving Skills**: You are a strategic thinker with strong problem-solving skills, able to analyze complex problems and develop creative solutions that balance user needs, business goals, and technical constraints.
- **Strong craft in visual design and interaction design**: You have a keen eye for detail and a commitment to delivering high-quality work.
- **Curiosity and a desire to continuously improve products and processes**: You bring a positive attitude and enthusiasm to your work, inspiring those around you with your passion for design and dedication to excellence.

WHY JOIN LINK

- A fast-moving, international environment with high autonomy and trust
- Real growth opportunities, mentorship, and learning support
- Access to our **Employee Share Purchase Program (20% discount on LINK stock)**
- The chance to work on products used by millions across Europe

Want to know more about our company culture? Check out our EVP:
[Employee Value Proposition](#)

LOCATION
 Hamburg, Germany/ Madrid, Spain/ Boulogne Billancourt, France

HOW TO APPLY
Ready to join us? Apply below - we hire when we find the right people

ABOUT LINK MOBILITY
LINK is publicly listed on the Oslo Stock Exchange. We continue to grow organically with strong recurring revenue as businesses shift toward mobile-first communication.
For more information, you can visit our website: [CPaaS Enterprise Communications: SMS, WhatsApp, RCS, Email](#)

DIVERSITY AND INCLUSION
Every employee matters at LINK. We do not tolerate discrimination of any kind. Diversity fuels our innovation, equity shapes our decisions, and inclusion defines our culture. From leadership to daily interactions, we're committed to creating a fair, respectful, and empowering environment for all.